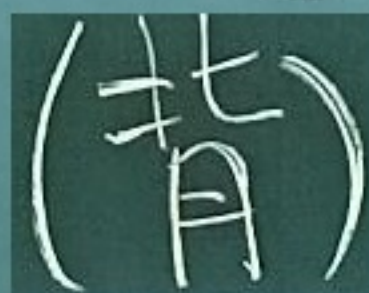


Recall. for any $a, b, c > 0$

$$(\ln x)^a \ll x^b \ll e^{cx}$$

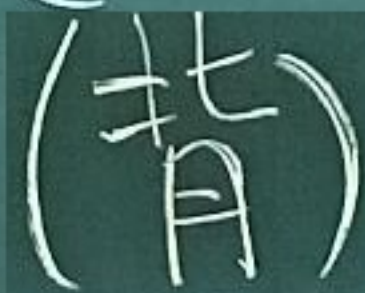
as $x \rightarrow +\infty$



and

$$(|\ln x|)^a \ll x^{-b} \ll e^{\frac{c}{x}}$$

as $x \rightarrow 0^+$



where $f(x) \ll g(x)$

means

$$\lim \frac{f(x)}{g(x)} = 0$$

$$\text{Ex 1: } \lim_{x \rightarrow 0^+} x^x \quad "0^0"$$

$$\text{Sol: } = \lim_{x \rightarrow 0^+} (e^{\ln x})^x$$

$$= \lim_{x \rightarrow 0^+} e^{x \ln x} \quad "0 \cdot \infty"$$

$$= \lim_{x \rightarrow 0^+} e^{\frac{\ln x}{\frac{1}{x}}} \quad " \frac{\infty}{\infty} "$$

$$= e^{\lim_{x \rightarrow 0^+} \left(\frac{\ln x}{x^{-1}} \right)}$$

$$= e^{\lim_{x \rightarrow 0^+} \frac{x^{-1}}{-x^{-2}}} = e^{\lim_{x \rightarrow 0^+} (-x)} = 1$$

Proof of L'Hopital's Rule (the $\lim_{x \rightarrow a} \frac{0}{0}$ version)

$$\lim_{x \rightarrow a} \frac{f(x)}{g(x)} = \lim_{x \rightarrow a} \frac{f(x) - f(a)}{g(x) - g(a)}$$

$$= \lim_{x \rightarrow a} \frac{\frac{f(x) - f(a)}{x - a}}{\frac{g(x) - g(a)}{x - a}}$$

MVT?

(*) $\lim_{x \rightarrow a} \frac{f'(c)}{g'(c)}$, for some c between a, x

(**) $\lim_{x \rightarrow a} \frac{f'(x)}{g'(x)}$ (if this limit) $= \begin{cases} L \\ +\infty \\ -\infty \end{cases}$

MVT \nRightarrow (*) Since the "c"
may be different for f and g

Cauchy's Mean Value Theorem (\Rightarrow *)

If f, g are cont. on $[a, b]$
and diff. on (a, b) , Then
there exists $c \in (a, b)$ such

$$\text{that } \begin{vmatrix} f(b) - f(a) & f'(c) \\ g(b) - g(a) & g'(c) \end{vmatrix} = 0$$

pf: Define $F(x) = \begin{vmatrix} f(b) - f(a) & f(x) - f(a) \\ g(b) - g(a) & g(x) - g(a) \end{vmatrix}$

$$F(a) = 0, F(b) = 0$$

$$\xrightarrow{\text{MVT}} \exists c \quad 0 = F'(c) = \begin{vmatrix} f(b) - f(a) & f'(c) \\ g(b) - g(a) & g'(c) \end{vmatrix} \neq$$

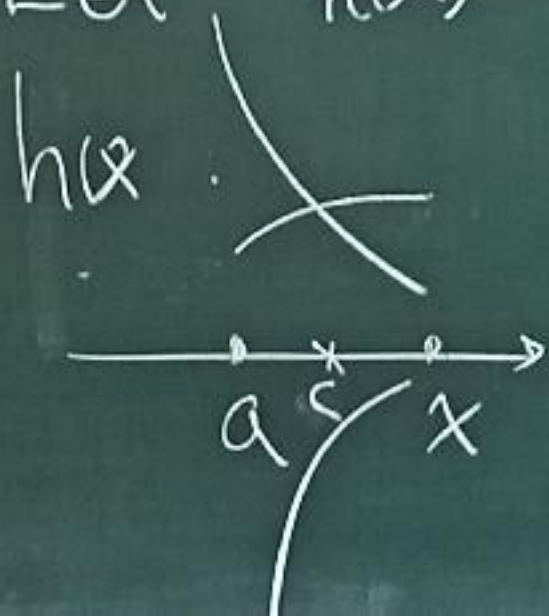
Rm From the proof of
 L'Hôpital's Rule, it is clear

that if $\lim_{x \rightarrow a} \frac{f(x)}{g(x)} = \begin{cases} L \\ +\infty \\ -\infty \end{cases}$

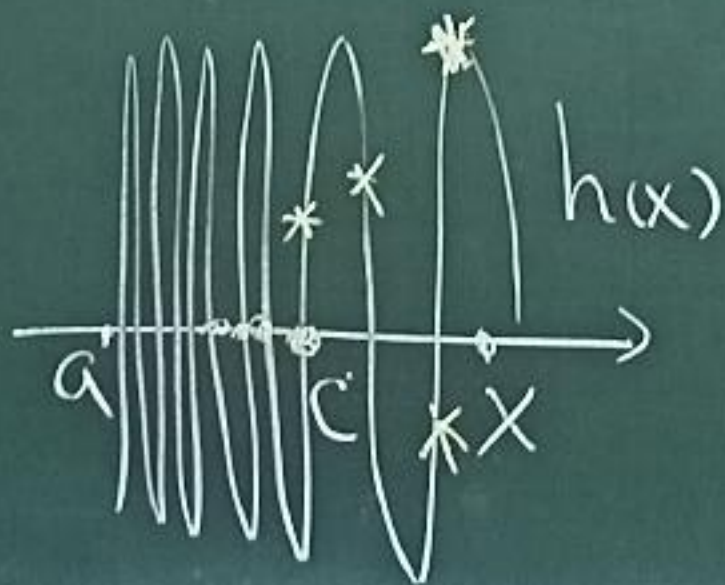
then $\lim_{x \rightarrow a} \frac{f'(c)}{g'(c)} = \lim_{x \rightarrow a} \frac{f'(x)}{g'(x)}$ (**)

for any c between a and x

Let $h(x) = \frac{f'(x)}{g'(x)}$



$\begin{cases} L \\ +\infty \\ -\infty \end{cases}$



However, if $\lim_{x \rightarrow a} h(x)$
is oscillatory (or does not)
exist
and c is any point
between a and x

It is possible that

$\lim_{x \rightarrow a} \frac{f'(c)}{g'(c)}$ converges.

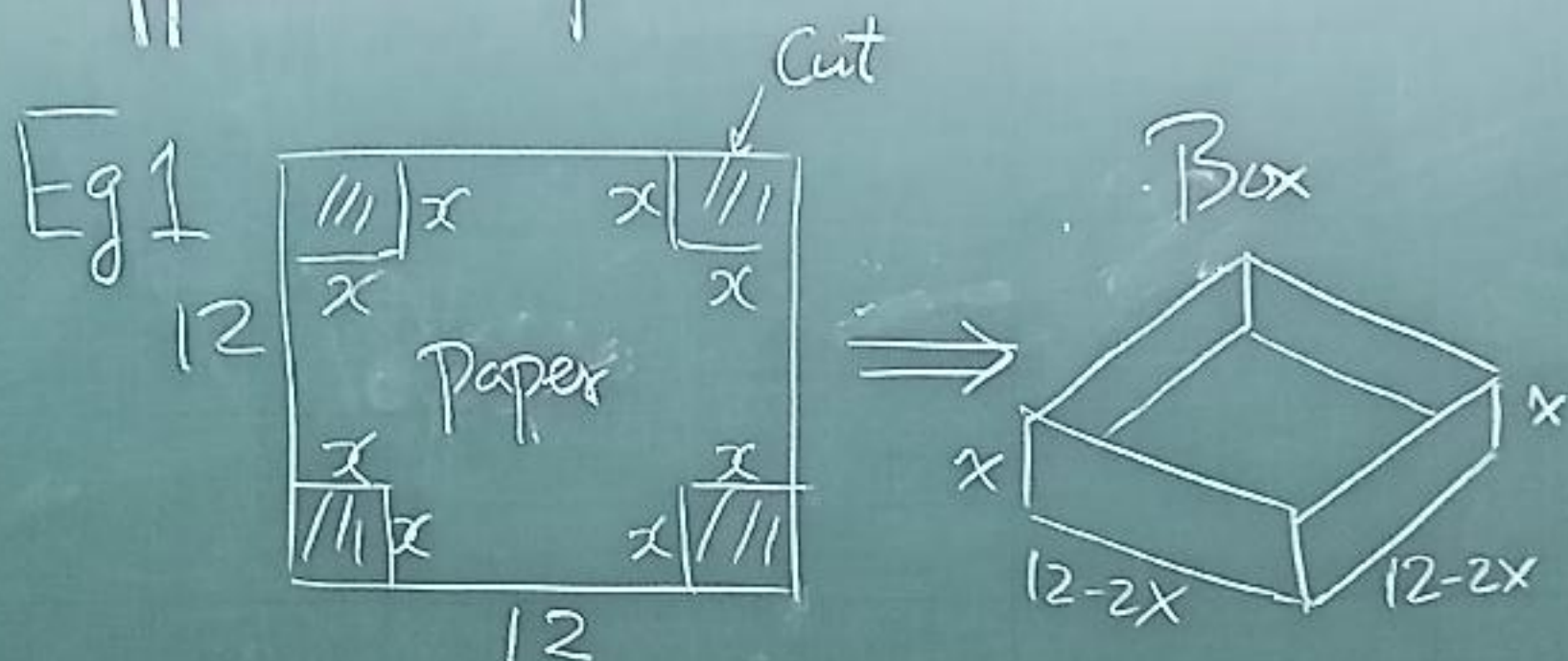
Eg $h(x) = \sin\left(\frac{1}{x}\right)$

c between 0 and x

with $\sin\left(\frac{1}{c}\right) = 0$

i.e.
 $\lim f'(x)/g'(x) \text{ DNE} \not\Rightarrow \lim f(x)/g(x) \text{ DNE}$

Applied Optimization

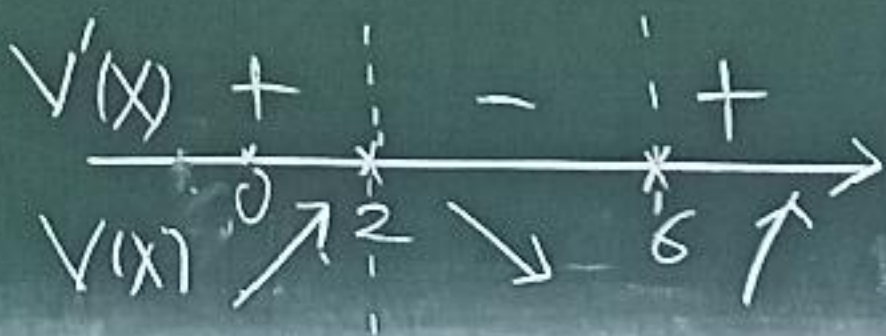


Find maximal volume of the box.

Sol: $V(x) = (12-2x)^2 \cdot x$

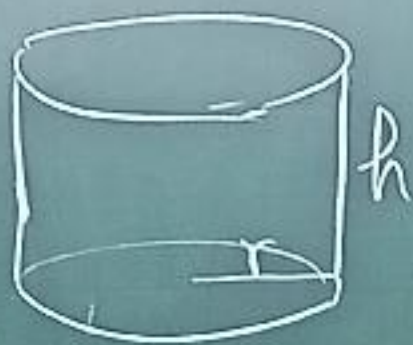
find global max on $V(x)$ on $0 \leq x \leq 6$

$$V'(x) = 12x^2 - 96x + 144 = 12(x-2)(x-6)$$



local min: $f(0), f(6)$, local max: $f(2)$
Compare values of f on critical point ($x=2$) and boundary ($x=0, 6$)
 \Rightarrow global max = $f(2)$

Ex 2.



Fix $V = \pi r^2 h = 1000$
find minimal surface area of the cylinder.

Sol. $A = 2 \cdot \pi r^2 + 2\pi r \cdot h$

$$= 2\pi r^2 + 2\pi r \cdot \frac{1000}{\pi r^2}$$

$$\therefore A(r) = 2\left(\pi r^2 + \frac{1000}{r}\right) \text{ on } r > 0$$

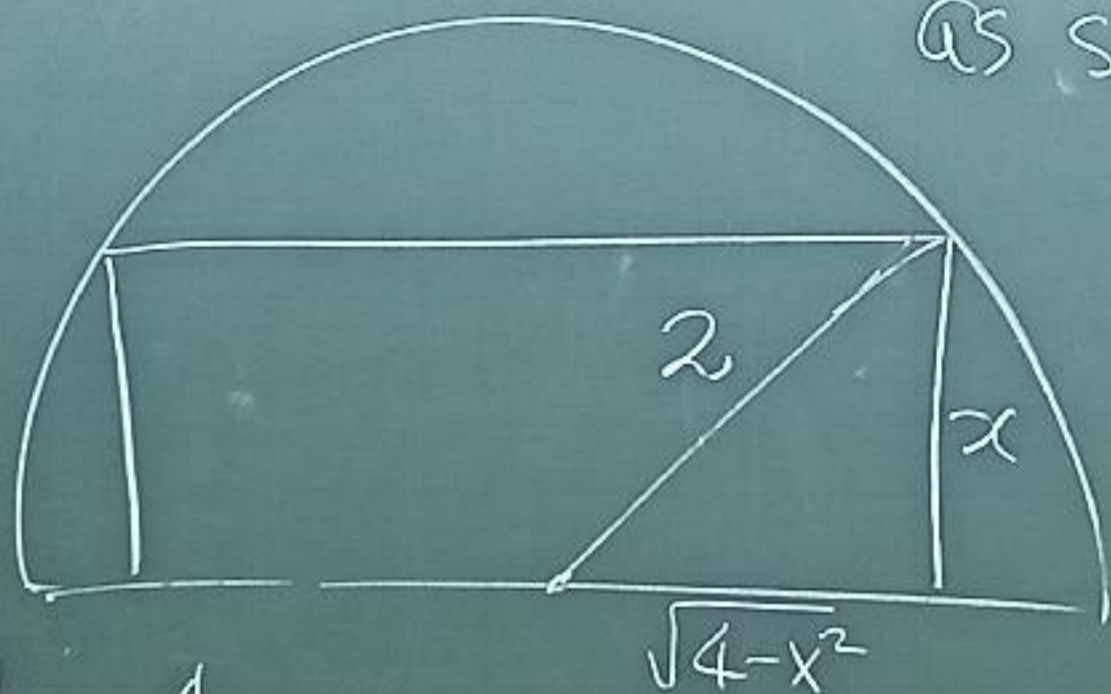
$$A'(r) = 4\pi r - \frac{2000}{r^2} = \frac{4\pi\left(r^3 - \frac{500}{\pi}\right)}{r^2}$$

$$r^2 \text{ always } > 0, \quad r^3 > \frac{500}{\pi} \Leftrightarrow r > \left(\frac{500}{\pi}\right)^{\frac{1}{3}}$$

$A'(r) \quad - \quad + \quad$ global min

$$\begin{array}{c} 0 \qquad \left(\frac{500}{\pi}\right)^{\frac{1}{3}} \\ \swarrow \quad \searrow \\ A(r) \end{array} = A\left(\left(\frac{500}{\pi}\right)^{\frac{1}{3}}\right)$$

Ex 3: Maximize the area of the rectangle as shown below.



Ans: Global
 $\max = A(\sqrt{2})$
 $= 4$

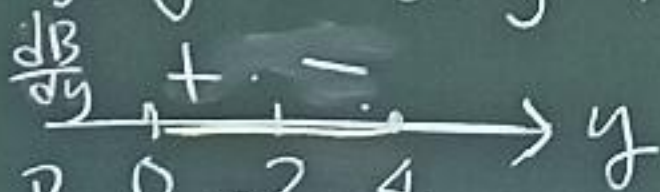
Sol $A(x) = 2\sqrt{4-x^2} \cdot x \geq 0$

Maximize $A(x)$ on $0 \leq x \leq 2$

Trick: Maximize $B = A^2(x) = 4(4-x^2)x^2$
 on $0 \leq x \leq 2$

= Maximize $4(4-y)y$ on $0 \leq y \leq 4$

$\frac{dB}{dy} = 8(2-y)$



\Rightarrow Global max $\Leftrightarrow y = 2 \Leftrightarrow x = \sqrt{2}$

Ex 4. x : # of product, $x \geq 0$

$$V(x) = 9x : \text{revenue}$$

$$C(x) = x^3 - 6x^2 + 15x : \text{cost}$$

Find maximal profit

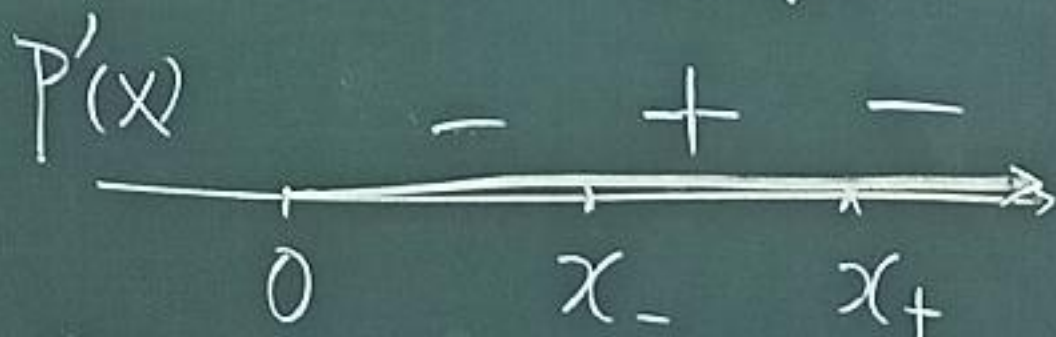
$$p(x) = V(x) - C(x) = -x^3 + 6x^2 - 6x$$

Sol. $p'(x) = -3x^2 + 12x - 6 = -3(x^2 - 4x + 2)$

$$= -3(x - x_-)(x - x_+)$$

where $x_{\pm} = 2 \pm \sqrt{2}$

local max



$p(0), p(x_+)$

check $p(0) = 0$

$p(x_+) \geq 0$
?

Which is global max? $p(0)$ or $p(x_+)$?

Is $P(x_+)$ positive?

Ans. $P(x) = -x(x^2 + 6x - 6)$

$$x^2 + 6x - 6 = (x+3)^2 - 15$$

has 2 real roots

$\therefore P(x)$ has 3 real roots

$\therefore P(x_+) > 0 = \text{global max}$

