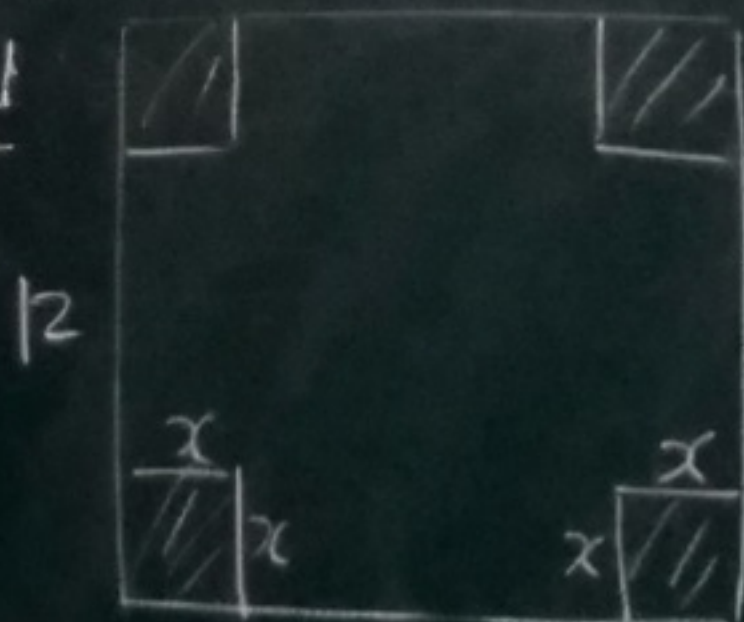


Applied Optimization

Eg 1



Find maximal

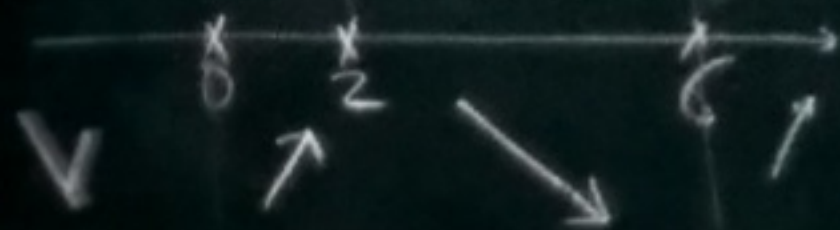
volume of the box

Sol:

$$V(x) = (12 - 2x)^2 x$$
$$= 4x^3 - 48x^2 + 144x$$

$$V'(x) = 12x^2 - 96x + 144 = 12(x^2 - 8x + 12)$$

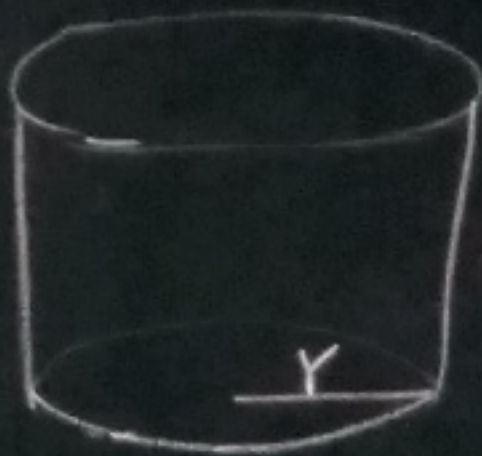
$$V''(x) = 24x - 96 = 12(x - 4)$$



$$\Rightarrow \begin{cases} \text{local max } x=2 \\ \text{local min } x=0, 6 \end{cases}$$

$x=2 \Rightarrow$ only local max \Rightarrow abs. max

Ex 2



Fix $V = \pi r^2 h = 1000$
find minimal surface
area of the cylinder

Sol. $A(r) = 2\pi r^2 + 2\pi r h$

$$= 2\pi r^2 + 2\pi \cdot \frac{1000}{\pi r}$$

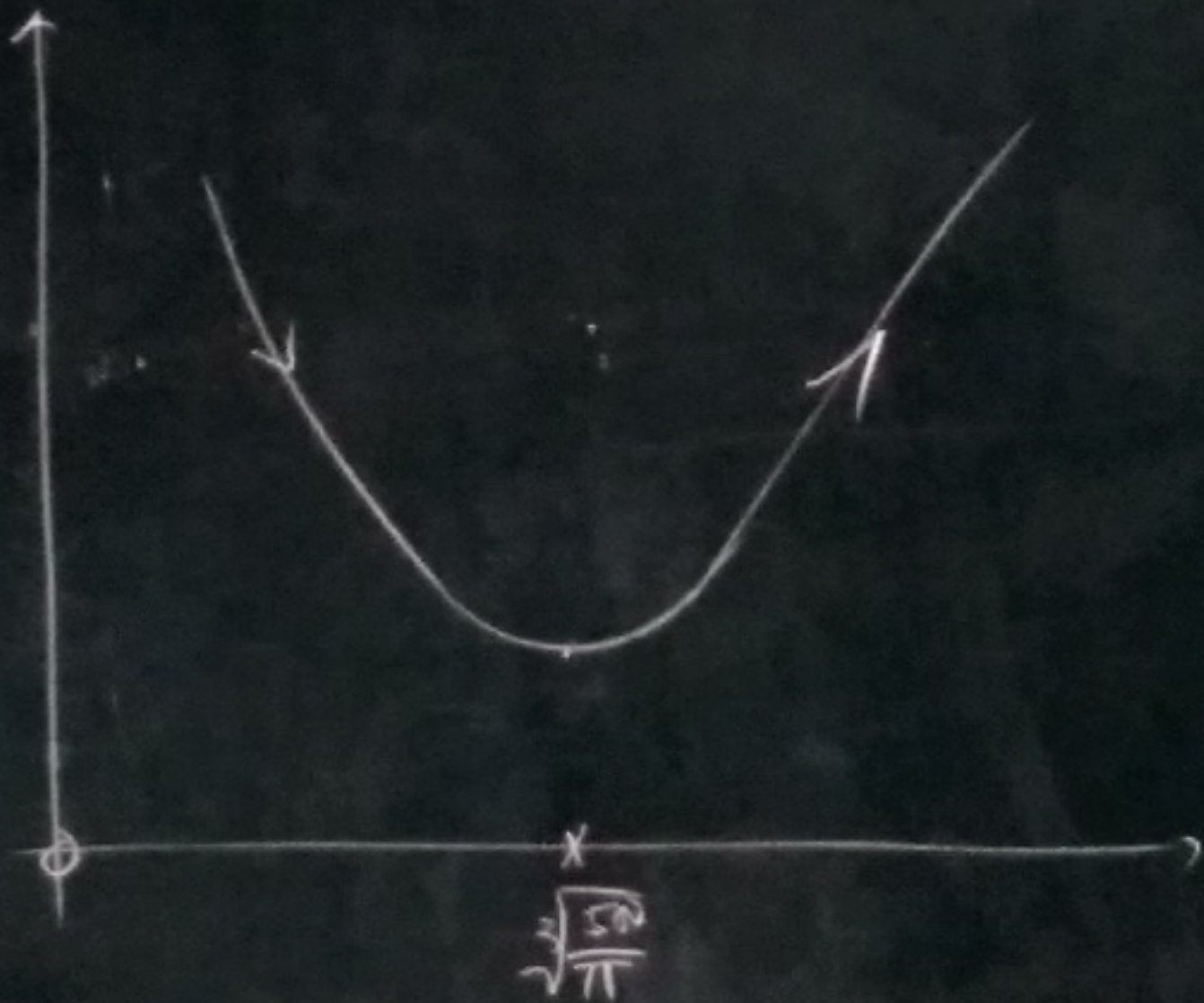
$$= 2\left(\pi r^2 + \frac{1000}{r}\right), \quad r > 0$$

$$A'(r) = 4\pi r - \frac{2000}{r^2}$$

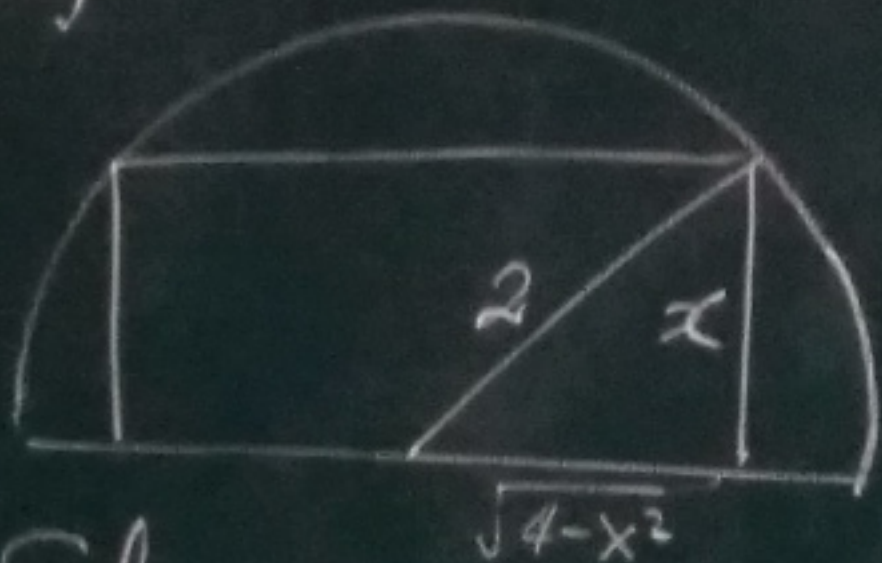
$$= \frac{4\pi\left(r^3 - \frac{500}{\pi}\right)}{r^2} \Rightarrow \left(\begin{array}{l} A'(r) > 0, \quad r > \sqrt[3]{\frac{500}{\pi}} \\ = 0 \\ < 0 \end{array} \right)$$

$$(*) \quad A\left(\sqrt[3]{\frac{500}{\pi}}\right) = \text{abs. min}$$

$A(r)$



Eg 3



maximize area
of rectangle

Sol: $A(x) = 2\sqrt{4-x^2} \cdot x$ (Method 1
textbook)

Method 2: $\max \left(\frac{A}{2}\right)^2 = B = (4-x^2)x^2$ on $0 \leq x \leq 2$
 $= \max_{0 \leq y \leq 4} (4-y)y$, $\frac{dB}{dy} = 2(2-y)$

$y=2 \Rightarrow x=\sqrt{2}$; $A(\sqrt{2}) =$ only local max
 $=$ abs max

Eg: x : # of products, $x \geq 0$

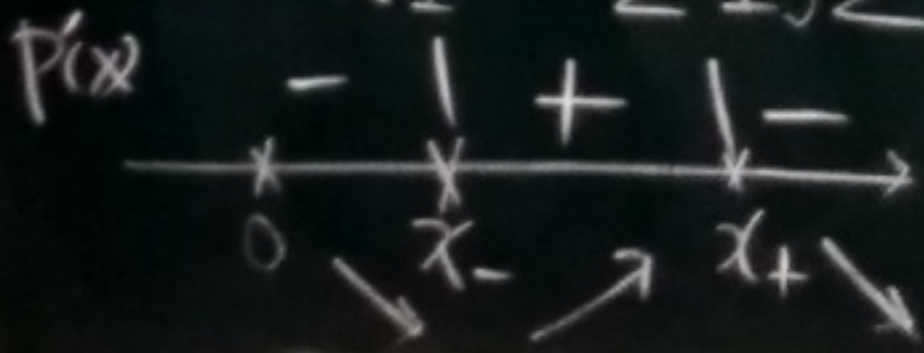
$$R(x) = 9x: \text{revenue}$$

$$C(x) = x^3 - 6x^2 + 15x: \text{cost}$$

Find maximal profit ($P = R - C$)

Sol:
$$\begin{aligned} P'(x) &= -3x^2 + 12x - 6 \\ &= -3(x^2 - 4x + 2) \\ &= -3(x - x_-)(x - x_+) \end{aligned}$$

where $x_{\pm} = 2 \pm \sqrt{2}$

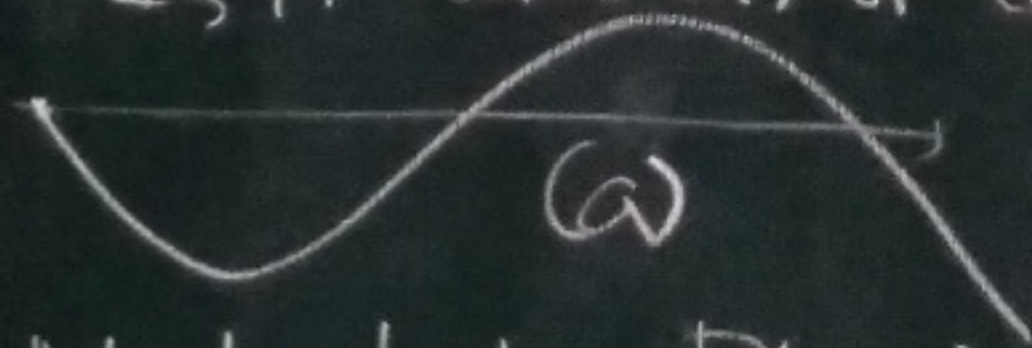


$P(x_-) = \text{local min}$

there is no abs min

$P(0)$, $P(x_+)$: local max

Is it case (a) or case (b)?



Must check $P(x_+) > 0$

or $P(x) = -x(x^2 - 6x + 6)$
has 3 roots ($6^2 - 4 \cdot 6 > 0$)

\Rightarrow case (a)
 $P(x_+) = \text{abs. max}$

Antiderivative

Def: $F(x)$ is an antiderivative of $f(x)$ if $F'(x) = f(x)$

Rm If $F(x)$ is an antiderivative of $f(x)$, then so is $F(x) + C$ for any constant C .

Def: $\int f(x) dx =$ the class of all $F(x) + C$ such that $F'(x) = f(x)$

Eg $f(x)$ $\int f(x) dx$

$$x^n \quad \left\{ \begin{array}{l} \frac{x^{n+1}}{n+1} + C \quad n \neq -1 \\ \ln|x| + C \quad n = -1 \end{array} \right.$$

$$\sin kx \quad - \quad \frac{1}{k} \cos kx$$

$$\cos kx \quad \frac{1}{k} \sin kx$$

$$\sec^2 kx \quad \frac{1}{k} \tan kx$$

.....

$$e^{kx} \quad \frac{1}{k} e^{kx} + C$$

$$a^{kx} = e^{k \ln a x} \quad \frac{1}{k \ln a} a^{kx} + C$$

Eg Solve $\begin{cases} \frac{dv}{dt} = -32 \\ v(0) = 12 \end{cases}$

Ans: $\begin{cases} v(t) = -32t + C \\ v(0) = 12 \end{cases}$

$\Rightarrow C = 12 \therefore v(t) = -32t + 12$

$$\underline{\text{Eq}} \quad \frac{d^2 x}{dt^2} = -9.8$$

$$x(0) = 10$$

$$x'(0) = 0$$

$$\underline{\text{Sol}} \quad \frac{d^2 x}{dt^2} = -9.8 \Rightarrow \frac{dx}{dt} = -9.8t + C_1$$

$$\Rightarrow x(t) = -4.9t^2 + C_1 t + C_2$$

$$x(0) = 10 \Rightarrow C_2 = 10; \quad x'(0) = 0 \Rightarrow C_1 = 0$$

$$\therefore x(t) = -4.9t^2 + 10$$

Exercise: What if $x(0) = 10, x(1) = 0$?